



GINA LANIER

ADAMS 12 FIVE STAR SCHOOLS
THORNTON, COLORADO



2026 Candidate for 2027 Vice President
**ASSOCIATION OF SCHOOL BUSINESS
OFFICIALS INTERNATIONAL**

ABOUT GINA

Gina Lanier, SFO serves as Chief Financial Officer for Adams 12 Five Star Schools in Thornton, Colorado. She has worked in school finance and operations since 2005, serving in leadership roles across several Colorado school districts.

Gina holds a bachelor's degree in accounting and an MBA with a concentration in accounting from Saint Leo University. An active ASBO International member since 2012, she currently serves on the Board of Directors and has previously served on the Certificate of Excellence and Educational Advisory committees. She is also a past president of the Colorado Association of School Business Officials and has held several statewide leadership roles, including service on the State Financial Policies and Procedures Committee, the State Special Education Fiscal Advisory Committee, and the Colorado Advisory Committee on Governmental Accounting.

VISION

ASBO International is the premier professional association for school business leaders

because it equips members with the knowledge, relationships, and resources they need to lead with professionalism, integrity, and confidence. My vision is for ASBO International to remain forward-looking and member-centered by aligning learning opportunities with member needs, strengthening leadership development and mentoring, deepening affiliate partnerships, and expanding practical tools for artificial intelligence and other emerging challenges. As school business officials face funding pressures, workforce shortages, operational complexity, technology change, and rising expectations for transparency, ASBO International should continue to be the trusted source for practical guidance and meaningful support. I am running for Vice President because this is a pivotal moment for our profession, and I want to help ASBO International lead with clarity, credibility, and a strong commitment to the people who serve our schools every day. ASBO International has shaped my professional journey, and I would be honored to help more members grow, contribute, and lead through its community.

If you were asked to deliver a “state of the association” address, what would you highlight as ASBO International’s greatest strengths and areas for growth in the coming years?

In a “state of the association” address, I would begin with ASBO International’s greatest strength: a trusted community of school business leaders who show up for one another, share knowledge generously, and help solve real problems. That combination of expertise, service, and professional trust is what gives the association its enduring value.

I would also highlight ASBO International’s strong platform in professional learning, certification, recognition, and leadership development. Its credibility comes from advancing both the technical and leadership demands of the profession and preparing members to lead with sound judgment, stewardship, and trust.

Looking ahead, I would frame the greatest opportunity as execution. Vision 35 reflects thoughtful, member-informed planning by staff, volunteers, and board leadership. The priority now is to turn that work into visible action through practical tools, stronger leadership pipelines, and relevant guidance on issues such as AI, cybersecurity, workforce capacity, and public accountability. ASBO International will remain essential if it helps members act confidently on the issues that matter most.

As a board member, you may be asked to encourage professionals to join and actively participate in ASBO International. What would you say to inspire engagement and increase membership involvement?

I would tell school business professionals that ASBO International offers one of the strongest sources of support and growth they can have in their leadership, their district, and their professional network. It connects them to peers who understand the complexity of the work and offer insight, perspective, and support.

I would also emphasize that engagement can take many forms, from attending the annual conference to serving on a committee, mentoring a newer professional, presenting, pursuing certification, or simply sharing a useful idea. Meaningful involvement starts with accessible entry points and a clear invitation, not a one-size-fits-all expectation.

What makes ASBO International especially valuable is that members gain both professional development and a trusted peer network. I want every member to feel that ASBO International is a place where they can learn, contribute, and see a path for their own leadership growth. My message to prospective and current members would be simple: there is a place for you here, and your participation will strengthen both your leadership and the profession.

If elected, you will have an opportunity to shape ASBO International's strategic priorities. What key initiatives or themes would you advocate for to ensure the association remains a valuable resource for its members?

If elected, I would advocate for strategic priorities that strengthen ASBO International's relevance, support members in meaningful ways, and position the association to lead confidently through change. I believe strong leadership is grounded in candor, trust, and genuine care for people, especially during times of uncertainty.

First, I would prioritize leadership development and succession planning. Districts are facing leadership turnover, staffing shortages, and greater role complexity, and ASBO International can add significant value by building stronger pathways for emerging leaders while continuing to invest in experienced professionals.

Second, I would focus on practical resources for leading through change. One of my strengths as a leader is translating complex issues into clear, practical information that people can understand, trust, and act on. Members need adaptable tools, implementation guidance, and peer-tested examples that help them respond to issues spanning finance, operations, technology, risk, and community expectations.

Third, I would continue to strengthen the connection between ASBO International and its affiliates. State affiliates are often where members first build trust and belonging, and closer alignment can help scale strong ideas,

surface emerging needs faster, and create a more consistent member experience.

Finally, I would continue to prioritize member engagement by making it clear where members fit, how they can contribute, and why their participation matters. Across these priorities, the goal is to strengthen leadership, reinforce public trust, and make sure members feel supported in the important work they do for students every day.